

Vipassana Meditation as Taught by S.N. Goenka

Recommended Design Standards

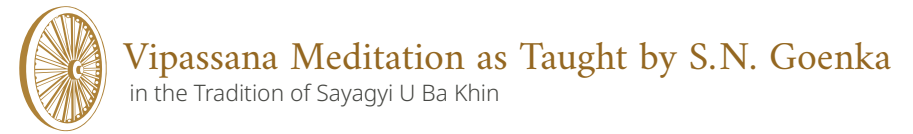
Logo: lockup variations

There are a few different logo lockup variations that can be used based on the context. When possible, try to use the long version of the logo with the tagline “in the Tradition of Sayagyi U Ba Khin”.

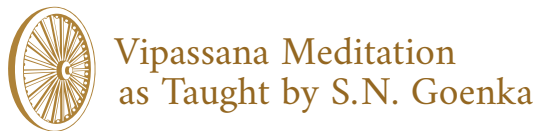
VMATBSNG one-line, wheel left



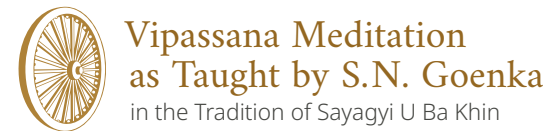
VMATBSNG one-line + tagline, wheel left



VMATBSNG two-lines, wheel left



VMATBSNG two-lines + tagline, wheel left



VMATBSNG two-lines, wheel centre



VMATBSNG two-lines + tagline, wheel centre



Logo: clear space

Having enough clear space around the logo ensures that it will stand out clearly. The recommended amount of clear space can be determined by dividing the height of the wheel in half.

½ x		½ x
↑ x ↓	 Vipassana Meditation as Taught by S.N. Goenka	
½ x		½ x

½ x		½ x
↑ x ↓	 Vipassana Meditation as Taught by S.N. Goenka in the Tradition of Sayagyi U Ba Khin	
½ x		½ x

½ x		½ x
↑ x ↓	 Vipassana Meditation as Taught by S.N. Goenka	
½ x		½ x

½ x		½ x
↑ x ↓	 Vipassana Meditation as Taught by S.N. Goenka in the Tradition of Sayagyi U Ba Khin	
½ x		½ x

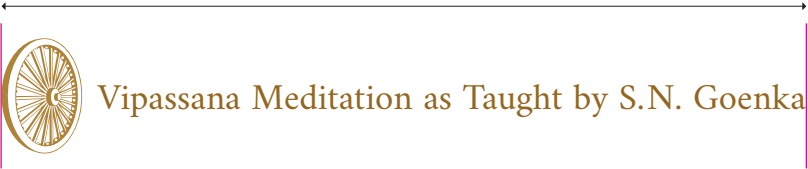
½ x		½ x
↑ x ↓		
	Vipassana Meditation as Taught by S.N. Goenka	
½ x		½ x

½ x		½ x
↑ x ↓		
	Vipassana Meditation as Taught by S.N. Goenka in the Tradition of Sayagyi U Ba Khin	
½ x		½ x

Logo: minimum size

At small sizes, text in the logo becomes hard to read. Use the recommended minimum logo sizes to ensure legibility.

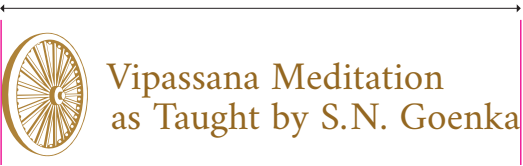
301px or ~106mm



347px or ~121mm



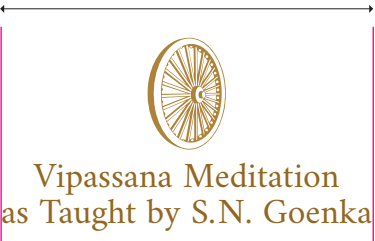
195px or ~68mm



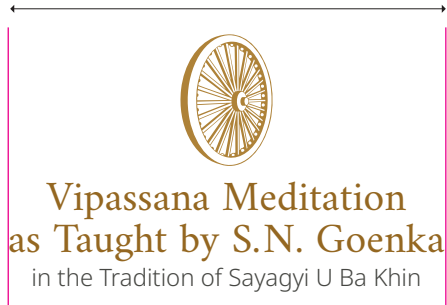
206px or ~73mm



139px or ~50mm



163px or ~58mm



Logo: colour variations

If the logo is used on a dark background, use the reverse version with white text.

One-colour wheel on light background



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One-colour wheel on dark background



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Colour: palette

Gold, dark blue, and grey are our primary colours. Dark gold provides more colour contrast on a white background and is recommended for header text. Light gold is recommended for buttons and graphical elements. Different tints and opacities of these colours can be used to provide more variation. Use a colour contrast checker (e.g. <https://webaim.org/resources/contrastchecker/>) to ensure WCAG 2.1 level AA accessibility.

Primary Colours



Dark blue
#1E3461

- Header text
- Buttons
- Graphical elements



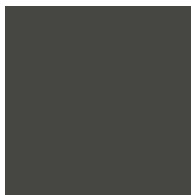
Light gold
#B78730

- Buttons
- Graphical elements



Dark gold
#9C6B14

- Header text



Grey
#4F4D47

- Secondary text
- Graphical elements

Font colours

Light Mode



Off-black
#212121



Grey
#4F4D47



Dark blue
#1E3461



Dark gold
#9C6B14

Dark Mode



Off-white
#E8E8E8



Grey 50% tint
#BFBFBF

Background colours

Light Mode



Gold 20% tint
#F1E7D6



Gold 5% tint
#F8F9F5



Dark blue 5% tint
#F4F5F7

Dark Mode



Black
#1A1A1A

Graphical elements

Light Mode



Grey
#4F4D47



Grey 80% tint
#72716C



Light gold
#B78730



Dark blue
#1E3461

Dark Mode



Grey
#4F4D47



Grey 50% tint
#BFBFBF



Light gold
#B78730



Off-white
#E8E8E8

Our main fonts are Amiri and Noto Sans. Amiri is used for headings and Noto Sans is used for paragraph text. If Amiri is not available for certain languages, Noto family fonts should be used. All of these fonts can be found on [Google Fonts](#).

Amiri

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp
Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz 0123456789

Regular: Sample text. Lorem ipsum dolor sit amet consectetur.

Bold: Sample text. Lorem ipsum dolor sit amet consectetur.

Noto Sans

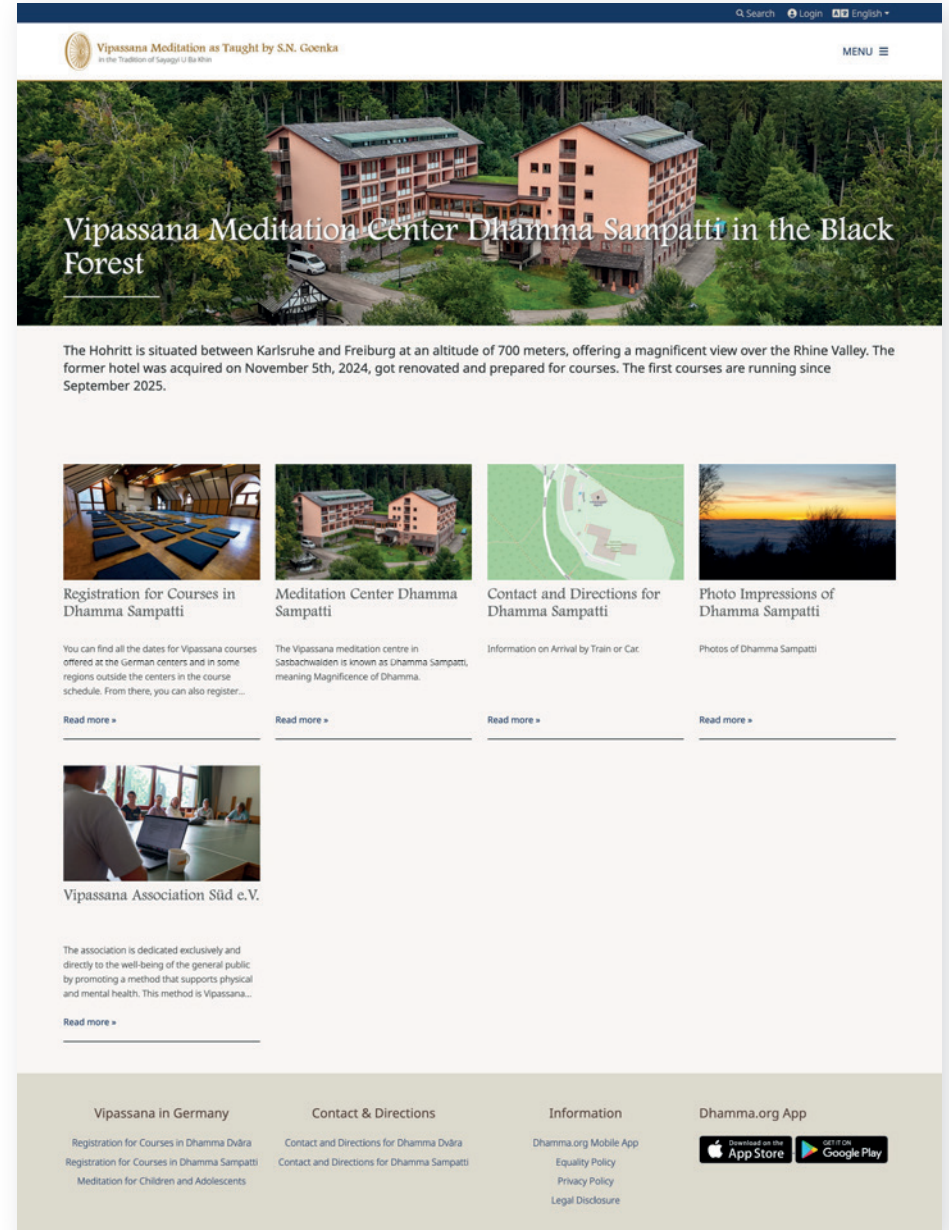
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp
Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz 0123456789

Light: Sample text. Lorem ipsum dolor sit amet consectetur.

Regular: Sample text. Lorem ipsum dolor sit amet consectetur.

Bold: Sample text. Lorem ipsum dolor sit amet consectetur.

Dhamma Dvara website (<https://de.dhamma.org/>)



Examples

MyCourses website (https://mycourses.dhamma.org/)



Vipassana Meditation as Taught by S.N. Goenka
In the Tradition of Sayagyi U Ba Khin

English

Log in to access myCourses

Email or Username

Password

☐ Remember me

Sign in with Google

Sign in with dhamma.org email

Sign in with Apple

Log in

[Forgot your password?](#)

[Cancel and go back to the website](#)

Help



Vipassana Meditation as Taught by S.N. Goenka

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A personal space for Vipassana students living in the following countries

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Vipassana Meditation as Taught by S.N. Goenka
In the Tradition of Sayagyi U Ba Khin

English

Applications

Course History

Messages

Newsletters

Danas

First Course

Mar 14
Ontario

Last Course Sat

Nov 20
Dhamma Medini

4

Total courses

View details

History

+ Add multiples courses at once

+ Add a course

Dates	Course Type	Location - Teacher	
	Ten Day Served	2 unknown courses	
2020 Nov	Ten Day Sat	Dhamma Medini	
2014 Mar	Ten Day Sat	Ontario	

Please list any other service you have given

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Vipassana Meditation as Taught by S.N. Goenka

First Course

Mar 14, Ontario,

Last Course Sat

Nov 20, Dhamma Medini, Therese Bisson Rowe

4 Total courses

View details

History

Ten Day - Served

2 unknown courses

Ten Day - Sat

November 2020 - Dhamma Medini - Therese Bisson Rowe

Ten Day - Sat

March 2014 - Ontario

Please list any other service you have given

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Examples

Dhamma.org mobile app (light and dark mode)

